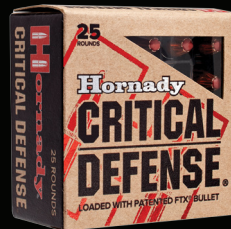


# Crimson Trace®

## GIFT WITH PURCHASE

FOR THE MONTH OF OCTOBER CUSTOMERS WILL RECEIVE  
A FREE BOX OF HORNADY AMMO WITH ANY LASER SIGHT OR TACTICAL LIGHT PURCHASE.



**Hornady**  
*Accurate. Deadly. Dependable.*

### SUPPORT TOOLS

#### MAILING

- > In-Store Promotional Easel & Redemption Forms

#### ONLINE DEALER RESOURCES

- > Redemption Forms
- > Consumer Flyer
- > Print & Digital Ads

### PROGRAM DETAILS

- > Hornady Critical Defense Ammo
- > Calibers: .38, .380, 9mm, .40, .45 ACP
- > OEM excluded
- > Not valid in AK, CA, CT, DC, HI, IL, MA, NJ or NY
- > Ammo to be shipped directly to customer within 2-4 weeks of purchase

**VALID ON PURCHASES OCTOBER 1, 2017 - OCTOBER 31, 2017**

CRIMSON TRACE HEADQUARTERS • 9780 SW FREEMAN DRIVE • WILSONVILLE, OREGON 97070  
TELEPHONE: 800-442-2406 • FAX: 503-783-5334 • CRIMSONTRACE.COM

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**Crimson**  **Trace**<sup>®</sup>

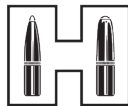
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**FREE AMMO** WITH **PURCHASE**

**FREE BOX OF HORNADY<sup>®</sup> CRITICAL DEFENSE<sup>®</sup> AMMO\***  
WITH ANY CRIMSON TRACE LASER SIGHTS\*\* OR TACTICAL  
LIGHTS PURCHASED BETWEEN **OCTOBER 1 - 31, 2017.**

**CRIMSONTRACEGIFTWITHPURCHASE.COM**

**1-800-442-2406**



UP TO A  
**\$30**  
VALUE

**Hornady**<sup>®</sup>  
*Accurate. Deadly. Dependable.*

\*Calibers of Ammo: .38, .380, 9mm, .40 or .45 ACP.

\*\*Excludes pre-installed and refurbished products.

This offer valid only for residents of the contiguous United States of America, excluding residents of AK, CA, CT, DC, HI, IL, MA, NJ, or NY.

## HOW TO REDEEM

VALID SUBMISSIONS MUST INCLUDE ALL OF THE FOLLOWING MATERIALS:

- > One (1) completed redemption form
- > One (1) original receipt dated October 1, 2017 through October 31, 2017, circle Crimson Trace purchase
- > One (1) original UPC code removed from Crimson Trace packaging



MAIL TO: Crimson Trace Promotions  
9780 SW Freeman Drive  
Wilsonville, OR 97070

- > PLEASE RETAIN A COPY OF REDEMPTION FORM FOR YOUR RECORDS
- > CONTACT 1-800-442-2406 FOR ASSISTANCE

**This offer valid only for residents of the contiguous United States of America, excluding residents of AK, CA, CT, DC, HI, IL, MA, NJ, or NY.** Offer limited to one box of Hornady® Critical Defense® pistol ammunition (.38, .380, 9mm, .40, or .45 ACP) per eligible laser sight purchase. Offer valid on any NEW laser sight purchased between October 1, 2017 and October 31, 2017 (inclusive). Excludes pre-installed and refurbished products. Follow the instructions to the left to complete and submit redemption coupon. Redemption coupon must be postmarked by November 15, 2017. Please allow 2-4 weeks for fulfillment of valid redemption requests. Offer valid only for residents of the specified contiguous U.S. states with a valid U.S. residential mailing address (no P.O. Boxes, APO/FPO/DPO or international addresses.) Hornady Critical Defense ammunition will be mailed directly to those persons who are legally able to own and possess firearms. Crimson Trace® is not responsible for late, lost, mutilated or misdirected mail. All counterfeit, unauthorized duplicates or invalid redemption submissions (including incomplete, inaccurate or illegible coupons/submissions and/or required sales receipt) will be automatically rejected. Fraudulent submissions could result in prosecution under the U.S. Mail Fraud Statutes (18 USC, Sections 1341-1342). Void where prohibited by law, subject to tax, or otherwise restricted. Crimson Trace reserves the right to discontinue or change this promotion at any time. Offer cannot be combined with any other Crimson Trace promotion or discount.

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# Crimson Trace®

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## GIFT WITH PURCHASE

\*Name: \_\_\_\_\_

\*Address: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State: \_\_\_\_\_ \*Zip: \_\_\_\_\_

\*Email: \_\_\_\_\_ \*Phone: \_\_\_\_\_

\*Model #: \_\_\_\_\_ \*Retailer Name: \_\_\_\_\_

Please do not communicate with me about future Crimson Trace products and promotions.

\* Check one ammo caliber below:

.38     .380     9mm     .40     .45 ACP

\*Required Field