



Key Work Systems

Work systems refers to how the work at MidwayUSA is accomplished. Our key work systems are aligned with our Mission and designed to satisfy our Customers' key requirements.

Merchandising

Identify, develop, source, purchase & manage the products our Customers want



Logistics

Receive and store products & ship Customers' orders



Marketing

Communicate our Customer Value Proposition & products to our Customers



Customers



Customer Service

Take orders, listen & learn (VOC) & provide Customer service

